

PET HALITOSIS

BAD BREATH is NOT normal...
it's the sign of disease!

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Please call to
schedule your
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today!



Get Fresh Breath for Your Pet!



BEFORE



AFTER

ASK US! We offer
CareCredit®—
Special financing and
low payment options
so you can keep your
pet healthy and happy.

INCREASE THE HEALTH & LONGEVITY OF YOUR PET!

Studies have shown that **REGULAR** teeth cleaning and oral exams provide these benefits:

- reduce plaque and tartar formation
- decrease gum and tooth infections
- help prevent bad breath and oral pain
- help prevent heart, kidney, and liver disease

The **#1 HEALTH PROBLEM** diagnosed in pets is oral disease. Almost all pets over 3 years of age have some form of dental disease. Even a small amount of plaque buildup can place additional demands on the heart, kidneys, and liver – shortening your pet's life and lowering his or her quality of life.



Your Pet ... Our Passion

(209) 477-4841

www.SierraVetClinic.com

Edit any elements to meet your unique requirements.

Sierra Veterinary Clinic – Dental Care

The steps to a healthier mouth and fresher breath

1. **General anesthesia** is necessary in most cases for us to do a thorough dental examination and professional cleaning. We use only the safest anesthesia protocols and human-quality products.
2. **A complete dental exam** is performed before we begin any dental procedure. If dental X-rays are needed, they will be taken at this time. A thorough dental chart is used to record the dental health of your pet and any procedures done during the dental cleaning.
3. **Ultrasonic and hand scaling** removes plaque and tartar above and below the gum line. A thorough scaling below the gum line is critical to the success of any dental cleaning, as this is where illness-causing bacteria hide.
4. **Polishing** smooths the surface of the teeth after scaling, making them resistant to additional plaque formation. **Flushing** removes dislodged tartar, plaque, and bacteria from the mouth.
5. **Extractions if necessary:** Tartar that has built up on the teeth over an extended period of time can mechanically push gums away from the roots. This allows the teeth to loosen in their sockets and enables infection to enter the root socket.

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SAMPLE

Important Pet Health Reminder!

Ashley was examined recently and your veterinarian recommended a **Comprehensive Oral Health Assessment and Treatment**. We would like to remind you to schedule this procedure as soon as possible so we can help your pet have fresh breath and better health! **Please call our office to schedule an appointment or if you have any questions or concerns.**

Increased Income! Postcards are “Superheroes” –

High-impact postcard marketing, one of the least expensive forms of direct mail, can work wonders for the veterinary practice who wants to increase client education, improve pet owner compliance. **A well-designed postcard can mean a great boost to your business and bottom line.**