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Custom-Designed PDF Flyer (8½"x11") Parasite and Zoonotic Disease

PRINT ON YOUR COLOR LASER PRINTER

Customized to meet your unique practice requirements!



- A Design and License Fee**
- Customized Design Fee - \$49 each flyer (includes 2 proofs, each additional proof is \$29)
 - Monthly use license fee \$15.95 for one flyer is charge to your credit card. There is a 6 month commitment to use for your one practice. Order two and license fee is \$14.95. Order three or more and license fee is \$12.95 each.
 - Parasite and Zoonotic Disease
 - Dental Disease and Report Card
 - Pet Internet Pharmacies
 - Anesthesia and Your Pet

DESIGN AND FUTURE UPDATES: You will be sent a design proof to review. You can edit any elements to meet your unique practice requirements. **FUTURE UPDATES** – we can update your flyer to reflect changing medical information or products required for your practice. A small update fee will apply.

- B Include AAHA logo in project** YES NO
Include practice logo in project YES NO
Include social media icons YES NO

circle your choices



PLEASE EMAIL LOGO OR PHOTOS TO: phil@philwinter.com

C Comments:

The is a powerful pet health awareness **CUSTOMIZED PRINTABLE PDF FILE** for your practice. We design this flyer to include your hospital name and logo and customize any text to meet your unique practice requirements. You can print it directly as needed on your hospital's color laser printer. To use this unique flyer, you pay a one-time design/setup fee plus a small monthly license fee to use this customized flyer.

Includes optional Rx parasite preventative medication guide chart, specific for your practice!

Will You Be The Front Page Story?

Los Angeles Times

How will you **protect your practice** against liability for the transmission of zoonotic diseases and educate your clients on the importance of a parasite prevention program and the dangers of zoonotic disease transmission?

WHAT'S YOUR RISK? "Zoonotic transmission liability combines all the elements of a good media story. All it takes to seriously impair a practice's reputation is a newspaper story linking a child's zoonotic enterocolitis to a veterinarian's failure to diagnose and treat the child's puppy for worms."

IMPORTANT PET HEALTH ALERT

Parasites and Zoonotic Disease
what pet owners need to know

When They Are This Close – You Must Think Both Protected!
Please provide the safeguards required to protect both your family and your pet from internal parasites.

Zoonotic Disease Alert!

Zoonotic disease in humans can lead to abdominal pain, skin irritations, neurological problems and vision loss. According to the Centers for Disease Control and Prevention (CDC), an estimated 10,000 cases of human roundworm infection occur each year, and more than 700 result in death.

Parasitic Zoonoses are diseases primarily of animals that can be transmitted to people. Many of these diseases can affect our pets which can put our families in danger. The growing popularity of cats and dogs and the high rate of parasitic (worm) infections have resulted in widespread soil contamination from infected eggs and larvae. Since children often play outside, they are the most at risk for disease transmission.

Advanced parasitic control medication for your pet is available. For more information on how to protect your pet and your family, call our office and speak with one of our health care professionals. Because the risk of parasites is often year-round, we recommend a monthly parasite prevention program, and we follow CDC guidelines and recommend parasite fecal exams every six months for your pet(s).

Learn more at: www.pastandparasites.org
Questions – please ask us!

We recommend regular testing and once-a-month prescription medication to protect your family and pet.

Heartworm / Flea / Tick Preventative Guide

Product	Dogs	Cats	Application Type
Trifexis® (Dogs)	+	+	Oral Monthly
Advantage® Multi (Dogs)	+	+	Topical Monthly
Revolution® (Cats)	+	+	Topical Monthly
Sentinel Spectrum® (Dogs)	+	+	Oral Tab Monthly
Sentinel® (Dogs)	+	+	Oral Tab Monthly
Heartgard® (Dogs & Cats)	+	+	Oral Tab Monthly
Frontline® 6 (Dogs)	+	+	Topical Monthly
Frontline® 3 (Dogs & Cats)	+	+	Topical Monthly
Vectra 3D® (Dogs)	+	+	Topical Monthly
Comfortis® (Dogs and Cats)	+	+	Oral Tab Monthly
Neospor® (Dogs)	+	+	Oral Tab Monthly
Bravecto™ (Dogs)	+	+	Oral Tab Every 3 Months
Capstar® (Dogs and Cats)	+	+	Oral Tab
Preventic® Collar (Dogs)	+	+	Collar Lasts 3 Months
Scalibor® Collar (Dogs)	+	+	Collar Lasts 3 Months

Internal Parasites You Must Be Aware Of:

ROUNDWORMS - This intestinal parasite is very common in our pet population and is also a human health concern. Signs of a roundworm infection include diarrhea, vomiting, stunted growth, rough coat, bloated belly and abdominal discomfort. However, some affected pets may be asymptomatic, and show no signs of infection.

TAPEWORMS - This parasite is also very common in our pet population. Tapeworm infections normally occur when your pet eats fleas, mice or rats that carry the tapeworm larvae. An infection may cause your pet to sit down and drag its rear along the ground, and you may see worm segments that look like "rice" on the pet's rear end or bedding.

HOOKWORMS - One way in which your pet can become infected with hookworms is by ingesting soil that has been contaminated by the stool of an infected animal. Hookworm eggs are deposited in the stool, which then contaminate the soil. If your pet comes into contact with this soil, simple self-grooming afterward could be the start of a hookworm infection. The second way that your pet could develop a hookworm infection takes the above scenario a step further. When these hookworm eggs in the soil develop into larvae, the larvae can penetrate your pet's paws after a walk through a contaminated area. Hookworms can also present a health risk to your family members if the larvae comes in contact with skin.

WHIPWORMS - This infection occurs when your pet swallows whipworm eggs found in contaminated soil. Whipworms cause bloody diarrhea, anemia, dehydration and loss of appetite. A female whipworm can produce 2,000 eggs daily. Eggs are passed in feces and can survive for years in the soil. Whipworms are very difficult to eradicate.

GIARDIA - Giardia are protozoa, microscopic single-celled organism with a flagellated teardrop shape that can take up residence in the small intestine. Both animals and humans can contract these organisms by drinking contaminated water from streams and ponds. For your dog, just one lap of contaminated water or a bite on a contaminated stick is all it takes to contract giardia. Pets may also become infected by eating the droppings of or by licking their paws or feet after walking in an infected area. Clinical signs of giardia range from intestinal discomfort to explosive bloody diarrhea, sometimes accompanied by foul-smelling gas.

COCIODIOSIS - Coccidia are classified as protozoa. Coccidiosis is primarily an infection of young animals, and is transmitted to your pet when he or she ingests coccidia eggs, called oocysts. These oocysts enter the environment when they are discharged in the stool of an infected host. Coccidiosis is an infection common to many mammals. If your pet is a hunter or spends time roaming the wide outdoors, he or she may be more susceptible to coccidiosis. Coccidia invade your pet's intestinal lining, destroying the tissue. This can lead to bloody diarrhea, listlessness, dehydration and abdominal pain.

HEARTWORMS - Heartworm disease in animals is a serious health threat that can ultimately result in heart failure and death. **ONE BITE** from an infected mosquito can transmit heartworms to your pet. Dogs are the most common victims, but cats, ferrets and other animals are also susceptible. The heartworms restrict blood flow and cause organ damage and, ultimately, death. Symptoms include coughing, labored breathing and heart failure. Treatment is available for dogs, although it is expensive and may cause complications.

Prevention is the key to your pet's protection against a heartworm infection. We recommend testing your pet annually for heartworms. Once-a-month prescription medication is required to protect your pet during the year. This medication destroys any immature heartworms that exist in your pet's bloodstream.