

# PAW PLANS

Pet Annual Wellness (PAW) Plans

*An affordable way to care for your pet*

## Wellness Care Programs

Exceptional value. Exceptional care.

Today, most aspects of veterinary medicine are geared toward preventive care. We believe proactive preventive care not only will improve the quality of your pet's life but will add years to it.

At any age of life, taking advantage of our preventive plans will assist in early detection and treatment of disease. These plans were designed to provide exceptional value and the best in veterinary care for your pet. Knowing what your pet needs and being able to budget for it just makes sense.

**It all starts with a plan**  
**Please ask us!**

**WE CARE and love to communicate**

PAW Plans are available at any life stage and are designed to promote and maintain the health for the life of your pet by offering regular checkups and diagnostic testing for early disease detection.

We would be happy to help you choose the most appropriate PAW Plan to meet your pet's needs and your budget. Give us a call at 208-888-7300 for more information.

### Did You Know ?

The average person will remember only **TWENTY PERCENT** of what they hear. Every client should go home with a pet health awareness brochure customized with your pet health message.

#### DESIGN NOTE

You can edit **ANY** elements to meet your unique practice requirements.

Custom design fee - \$169  
Print 500 / \$398 • 1,000 / \$559

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## Pet Health Care Tips

# Transporting Your Cat to the Veterinarian



River City  
**VETERINARY**  
H O

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SAMPLE



# Low-Stress Ways to Get Your Cat to the Vet

Bringing your cat to the veterinarian can be a tense affair for both pet and pet owner. The feisty experience is a common reason why



many of our feline friends do not receive regular exams and the preventive care they require to have a happy and healthy life. Using a pet carrier is the preferred and safe transportation choice.

## Make the carrier your cat's second home

Many cat owners keep the carrier in a closet or in the garage. Cats who haven't transferred their scent to the carrier see it as a foreign object. Give your cat the opportunity to make the carrier feel like a special place. Begin by leaving the carrier door open in the house and available to your cat at all the times. Put the carrier in a common area where your family spends most of their time, and leave the carrier door open. Make it a special place. Place a soft towel inside to make it a little more cozier. Pretty soon, your cat won't think twice about entering the carrier.

## Use a cat-friendly and vet-friendly carrier



A carrier with a variety of openings (top opening and both ends) is ideal for a veterinary visit. This way, your veterinarian can remove parts of the carrier to examine the cat, often without having to move the cat at all. This creates a more comfortable experience for the cat because it can stay within the perceived safety of the carrier.

## Turn the carrier into a special treat center

Use a bit of especially yummy food, like canned food or even a little tuna. Or toss your cat's favorite treat into the carrier when it wants to be left alone. This will reward the cat for seeking solitude in the carrier and continue to reinforce the notion that the carrier isn't so bad after all.

## Emergency transportation options

If you have an emergency and don't have time to let your cat adjust to the carrier, try using a pillowcase as a carrier. The pillowcase allows the cat to breathe, and the cat cannot see where it is going. You can carry the cat safely in your arms as normal. It is calming to the cat when you hold it. When it comes time to put the cat in the pillowcase, just leave it open on the floor and casually put the cat inside. Knot the top of the pillowcase and support the bottom when holding your cat. Usually the cat can remain in the open pillowcase when being examined by the vet.

## Questions?

Ask us. We understand how much you care.



SAMPLE

## Consider using feline pheromones

Feline facial pheromones are secreted by cats to mark places, objects, and people by rubbing their face on surfaces. This marks their territory as safe and secure.

Using a **synthetic feline facial pheromone** can help comfort and reassure your cat while it copes with a challenging situation and help prevent or reduce the stress caused by a change in your cat's environment. This product can be sprayed on a blanket or towel before you visit your veterinarian. Many cats become less agitated when pheromones are used, so using one could make your life easier when it's time for a car ride to the vet. In addition, pheromones can reduce the stress a cat may feel during a veterinary exam, making it easier for the veterinarian to handle and examine your cat.